

“It’s easier
than you think to achieve a
high-quality
finish on walls
and ceilings.”
— Annie Sloan®



It's here!

What is Wall Paint?

Wall Paint by Annie Sloan is a tough, water-based household paint that takes whatever life throws its way. Everyday spills and marks are cleaned off with ease, making this an exceptionally practical, high performance paint for walls and ceilings. It's robust, smooth and easy to use with a luxurious matt finish and a very slight sheen — the perfect complement to Annie Sloan's decorative paint, Chalk Paint™. Wall Paint is available in 2.5l tins as well as 100ml tester pots.

Annie Sloan strives to create products with the greenest possible credentials without ever compromising on quality. Wall Paint is no exception – it was developed to meet the strictest health and safety standards. It is a water-based paint with very low Volatile Organic Compounds (VOCs). It is lead free, EG free and virtually odour-free. It is also certified as being 'toy safe' according to European Standards (BS EN 71-3:2013)

Available to order soon in 10 colours from the Annie Sloan paint range including Aubusson Blue, Country Grey, Duck Egg Blue, French Linen, Graphite, Old Ochre, Old White, Original, Paris Grey and Versailles.



great coverage



minimal splatter



washable & scrubbable



quick drying time



No prep required

Wall Paint is easy to use and quick drying, so you can swiftly transform those parts of your home that take the brunt of daily life.



Suitable for brush or roller

Wall Paint has been designed to give a professional-grade finish — as well as colour consistency — whether you choose to apply it with a brush or roller.



Highly pigmented

Wall Paint is rich in high quality pigments giving you extensive coverage — as well as lush depth of colour — with every brushstroke.



A pleasure to paint with

Annie Sloan developed Wall Paint for absolutely anyone to use with minimal fuss, splatter or mess.

Annie Sloan™

